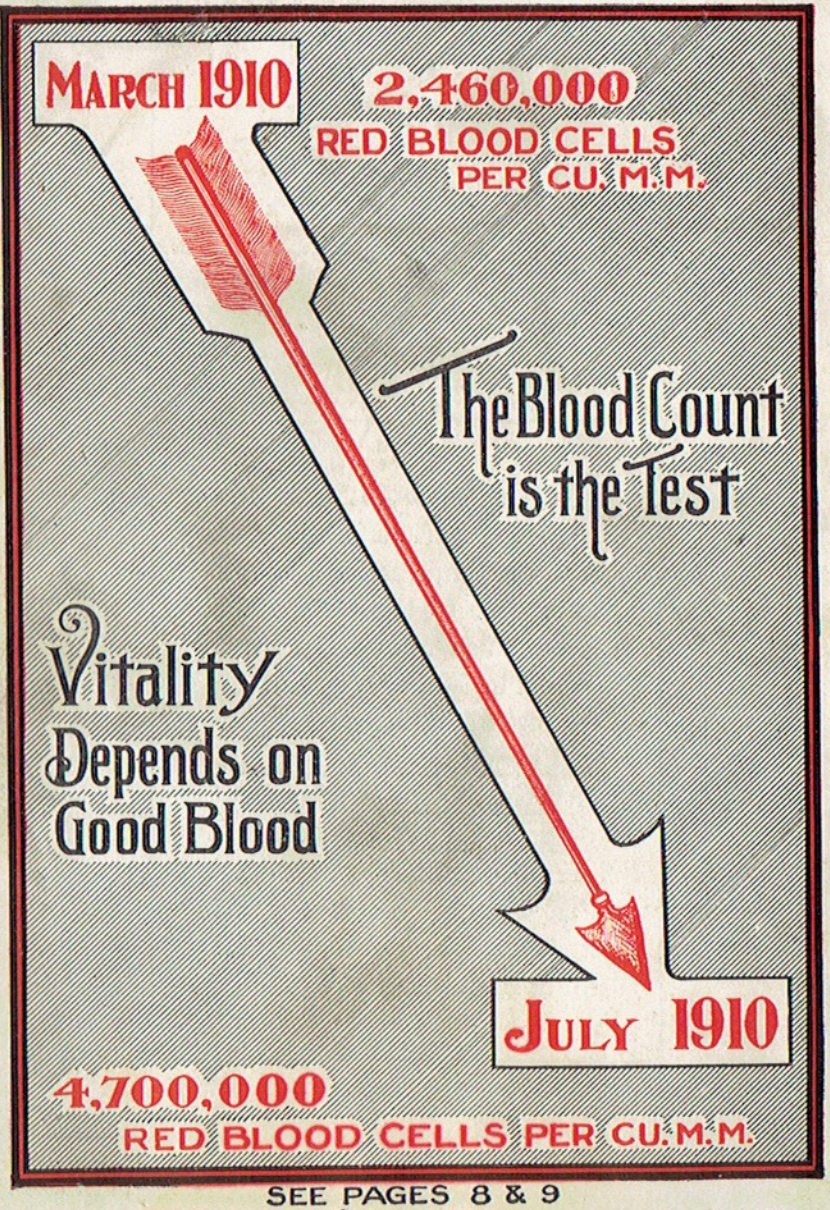
A Spring Suggestion

¶ In Spring and early Summer the blood of many persons, especially those of sedentary pursuits, who have been confined indoors during most of the Winter, is in very poor condition, inducing a train of symptoms which brings them to their physician for relief. These cases complain of headache, torpid liver, anorexia, lack of vigor and ambition, and a general run-down and exhausted feeling. A blood count will reveal a decreased amount of red blood corpuscles and a reduced percentage of hemoglobin. This condition can be quickly relieved and the system restored to normal by the prescription of MANOLA, which, by its blood-making and reconstructive properties will increase the quantity of the red blood cells and the percentage of hemoglobin, strengthen the heart, tone up the nervous system, bring back the appetite, and re-establish the harmony of the vital functions.



SEE PAGES 8 & 9

Foreword

Manola is the only really palatable tonic

PRACTICALLY all other preparations of this class are unpleasant and disagreeable to the taste, some even nauseous and repellent. When to Manola's palatability, are added its remarkable qualities as a tonic, reconstructive, blood-maker and tissue builder, a combination of arguments is presented that should induce every fair minded physician to test Manola in his practice.

Anemia

The predisposing cause of the greater proportion of all diseases

A constant change is going on in the human organism. Always, continually the cell substance is disintegrating and breaking down, incessantly it calls for fresh material and renewed growth. Ever the blood stream hurries away the effete, worn out debris, untiringly it brings back the necessary elements for cell renewal, freely it supplies the oxygen needed to carry on the process of metamorphosis. Upon the blood, then, rests an enormous responsibility, and to blood poverty, anemia, can be traced the predisposing, if not exciting cause, of the greater proportion of all diseases.

In tuberculosis, the scourge from which one-seventh of all deaths occur, anemia is always present in varying degrees, from the slight variation from the normal shown at the incipient stage, to the profound anemia

The anemia and lassitude of early spring can be quickly overcome by the prescription of Manola.

later in the disease which even causes in females menstrual suppression.

In convalescence from pneumonia, la grippe, bronchitis and other acute diseases, the microscope will invariably reveal the presence of anemia, and the necessity for blood enrichment is plainly apparent.

Nursing mothers are put to an enormous strain in maintaining their own strength and supplying nourishment to their babies, and their blood is practically always below standard.

The aged, especially in the Spring season, show unmistakably the effects of anemia. Feeble circulation; cold hands and feet; loss of strength and vigor, all indicate the need of a change in the blood condition.

Rachitic children, who are not developing properly, and whose food does not assimilate, are invariably anemic, and their blood must be improved if they are ever to show healthy, normal development.

Spring fever, also, the expressive term used by the laity to describe the tired, lan-

In his fight against disease the modern physician finds Manola one of his most efficient weapons.

guid feeling experienced by so many people during the early Spring months, and which brings them to the physician's office for relief, has anemia as a basic cause. A microscopic examination of the blood of these patients will show a great decrease in the number of red blood cells and the percent-

To prevent senile changes and overcome the debility due to advancing years, Manola has proved particularly efficient.

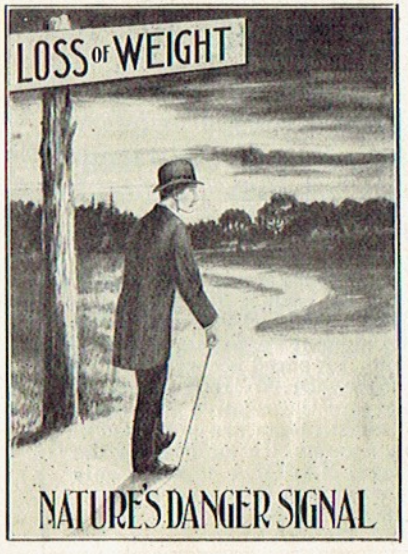
age of hemoglobin, with possibly an increase in the white blood cells.

If anemia then, is so important a problem, how best shall we meet it, and what treatment can we administer with a certainty of results? Is there any preparation we can give in these cases which will show by actual microscopic examination an increase in the number of red blood cells and the percentage of hemoglobin?

Investigation proves that Manola will accomplish this, and much more. Founded upon the "cell theory" of Virchow and the doctrine of "cell nutrition" of Schuessler, Manola contains the phosphates of Calcium Magnesium Potassium, Sodium and Ferrum, the elements needed for cell life and cell

activity. Clinical tests made repeatedly under varying conditions have established conclusively that Manola will increase the number of red blood corpuscles and the percentage of hemoglobin, thus augmenting the oxygen carrying power of the blood, besides stimulating the appetite, aiding digestion and assimilation, strengthening the heart, nerves and muscles, and bringing back the entire system to a normal condition.

Manola is very palatable, and can be administered for a long period of time to both young and old. The formula of Manola is on every bottle, the dose being for adults, two teaspoonfuls, the maximum dose for adults being a tablespoonful, after meals and at bed time; for children the dose is



Wherever there is loss of weight and strength from any cause prescribe Manola.

from one-half teaspoonful to a maximum of one teaspoonful, according to age.

The experience of those physicians who have tested Manola is, that its best effects are produced by small doses, long continued.

Manola is not a new preparation. It has stood the test of time. Experience has proven it to be a blood-maker and tissue builder, and it should be tried by the conscientious physician in every case of anemia, tuberculosis, convalescence, malnutrition, senility, nervous exhaustion, and loss of weight and strength from any cause.

The formula of Manola is on every bottle

Each tablespoonful (½ ounce) of MANOLA contains the following medicinal ingredients: 1M. each of Tr. Echinacea; Tr. Cinchona, and Phos. Acid Dilute, U. S. P., and ½ M. each of Fowler's Solution and Tr. Nux Vom., U. S. P.; and also the tissue phosphates of Calcium, Potassium, Sodium, Ferrum and Magnesium, prepared according to the prescription originated by Dr. W. H. Schuessler, of Oldenburg, Germany, in the relative proportion in which these vital constituents are contained in the cells of the human body. In addition to the ingredients given above, MANOLA contains only aromatics, the whole combined in perfect solution with a nutritious, palatable base.

A Typical Case of Anemia With Loss of Weight

Mr. J. J.—age 45, occupation engineer, came to office with following history:

Some months ago began feeling unusually tired, dizzy at times, irregular appetite, rather constipated, restless at night. Would awaken in morning feeling tired. Loss in weight, 15 pounds. Patient is of tall slender build, heart action rapid, weak. Temperature subnormal, tongue coated. Looked pale, listless. Examination of urine, negative.

Diagnosis, anemia, verified by blood-count. Treatment, Manola, dessertspoonful every four hours for two weeks, and then, as improvement was decided, he was requested to take a teaspoonful before and after meals and on retiring.

Treatment continued for six weeks. Result, all one could ask for. Weight regained, plus five pounds. Heart action normal, tired feeling disappeared, general appearance good.

DR. S. E. MATZKE.

Warsaw, Ill.

March, 1910—2,460,000
July, 1910—4,700,000

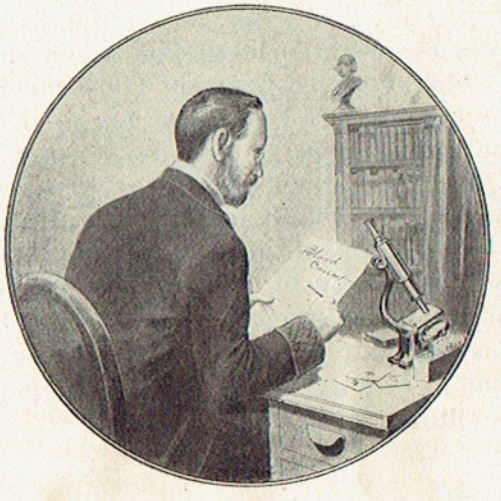
OUR grandmothers may not have been very scientific with their Spring dosing of sulphur and molasses, but they were not so far wrong in their theory. The blood of most of us is in very poor condition by the time that March winds and April showers arrive. The farmer has been sitting by the fire all winter, eating well and taking little or no exercise. The business man is just through the rush of his busy season, worn out with the brain work he has been doing. The school girl feels the pressure of coming examinations and the strain of the long winter evenings she has passed in study, while the tired housewife, cooped up indoors for weary months, can scarcely drag herself around. In all such cases I make it my invariable rule, after correcting the constipation generally existing with Laxoid tablets, to prescribe Manola in tablespoonful doses after meals. It is wonderful to see how these cases respond. As one grateful patient said, "Manola certainly puts new life into you." Manola does this because of its power as an actual maker of red blood cells. As a proof, I submit two blood counts taken in one of my cases, a farmer's wife, some ninety days apart. The first count I made when she began

treatment, in March 1910, a tired, worn-out anemic wreck. It showed 2,460,000 red corpuscles to the cubic millimetre, haemoglobin 40 per cent. The second count, in July, 1910, after the administration of three bottles of Manola, showed 4,700,000 red blood corpuscles to the cubic millimetre, haemoglobin 80 per cent. Needless to say that the patient had improved until she did not look like the same woman.

As a spring tonic I never want anything better than Manola, and I believe it will increase the practice of every doctor who uses it.

DR. E. L. PERRY.

Ferguson, Mo.



The blood count is the test

Anemia, General Debility and Dysmenorrhea During the Climacteric

I had a case last year of a lady aged 45 years, married. Had been suffering for a number of years with anemic condition, no appetite, nervous, scarcely sleeping any of a night, very much emaciated, great prostration, with considerable flow of the menses every two to six weeks lasting ten to twelve days with considerable pain. Had been under treatment for the past two years with scarcely any relief.

When she came under my care I thought there was a case where Manola ought to give relief. At any rate I put her on Manola, tablespoonful every three hours for a considerable time. She improved from the start and I continued Manola. Her appetite began to come up, she got stronger, slept better, menses gradually became normal. She took on flesh. I continued the tablespoonful doses after each meal and before retiring, for six months. She passed the change of life, now is well and I attribute it all to Manola. I think Manola is a great remedy for all cases of depression and loss of sleep.

DR. J. B. SCOTT.

Hamilton, Ohio.

Incipient Consumption and Anemia

In reply to your request, I will give to you the case of Minnie C., age 25, who came to me "all run down."

Single, saleslady.

Anemic, constipated, no appetite, foul breath, scanty, irregular menstruation, hacking cough.

Had been treated for incipient consumption.

I corrected constipation and put her on Manola. In one month had gained 17 pounds, cough gone—went back to work.

DR. THOMAS W. CURRY.

Southport, Ind.

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Incipient Tuberculosis Following Pneumonia

Mrs. J. H., age 24 years, of slender build and well marked tubercular family history. Pneumonia with pleurisy and effusion in February, 1909, followed by apparent recovery. Began to fail in April. Pre-tubercular condition well marked.

Treatment: Cascara 15 drops at bedtime with two teaspoonfuls Manola before meals. Recovery prompt and has remained well up to the present.

DR. L. RILEY.

Wisner, Nebr.

After Effects of La Grippe—Severe Indigestion Cured

I was recovering from lumbar abscess and a very severe case of la grippe which had almost reduced me to a skeleton when I commenced taking Manola. In a few days I began to feel its good effects. While using it I gained nearly a half pound a day. When I commenced taking Manola everything I ate caused pain; after taking two bottles I could eat anything I chose to without regard to quality or quantity, without pain. I have never used a remedy that gave me as much satisfaction. I have induced my druggist to keep it in stock, and am prescribing it every day with the very best results.

J. W. FLANDERS, M. D.

Wrightville, Ga.

Convalescence From Pleuro-Puneumonia —Could Not Take Cod Liver Oil

I prescribed Manola in a case of convalescence from pleuro-Pneumonia, where the left lung was in a very bad state from pressure and the results of pneumonia. The patient, a girl of fifteen years, had been sick six weeks. Her stomach was very irritable and she could take none of the preparations of cod liver oil. The hypophosphites were not well borne by the digestive organs, neither would they bear any form of cough syrup. In my despair I put her on wine, milk and eggs and gave Manola as a tonic, and the results were surely most gratifying. The patient began to improve at once, and today to the surprise of all who saw her, she is entirely well—thanks to Manola.

G. D. BAGNALL, M. D.

Jackson Center, Pa.

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Chlorosis

I consider Manola as indispensable in chlorosis. Miss K., age 20, suffering for 5 years with dysmenorrhoea, was put on Manola and in three months the green-sickness gave room to a fine healthy specimen of girlhood.

DR. C. MIKULA.

Dwight, Kans.

Manola in the Aged—A Physician's Personal Experience

Two years ago, I was taken with nervous rheumatism. For the last 7 months I have been troubled with nervousness and dizziness, blindness at times, half of my left hand numb, my hands and feet as if they were palsied, making it dangerous for me to walk. After wearing the medical harness for 52 years, I was compelled to give up active practice on account of my ailments, and my advanced age, 74 years. Last April I began to think of the great inevitable that would surely come in the near future. After examining the formula of Manola, something impressed me to try it. (Formula of Manola is on every bottle). I did so. Now for the result. All numbness, dizziness and nervousness gone, sleep well, feel like a fifty year old person. Could stronger proof be produced in evidence of its worth and therapeutic utility?

DR. ALEX G. FREEMAN.

Kokomo, Ind.

The Period of Lactation

THE nursing mother is put to an enormous strain in maintaining her own strength and supplying nourishment to her baby. Frequently the effects are not immediately apparent, but sooner or later pale cheeks, loss of energy, poor appetite and a general anemic condition reveals the damage done to the delicate female organism, even if no actual acute disease results. Many a case of tuberculosis can be traced to the strain and exhaustion of prolonged lactation. To avoid these possibilities and maintain the strength and vitality of the nursing mother at par, Manola should be prescribed during the entire period of lactation. In addition to its tonic and reconstructive effect upon the mother, Manola will increase the quantity and quality of her milk, thus aiding in the growth and development of her offspring.

MANOLA

Wherever a reconstructive tonic is indicated

℞

MANOLA (original bottle) - - ℥xx

Sig. Two teaspoonfuls to a tablespoonful four times daily

15-
88773

St. Louis, Mo., U.S.A.

Dear Doctor:-

There are just two more points in regard to Manola which we desire to impress upon you.

One is in regard to your prescriptions. To avoid substitution and insure results, we suggest,

℞ Manola orig. bottle ℥xx

Sig--For adults, two teaspoonfuls to a tablespoonful after meals and at bedtime.

Any druggist in the United States should be able to fill this prescription promptly.

The other point is in regard to the dose of Manola. To obtain the best results, Manola should be given in small doses often repeated. Maximum dose for children, one teaspoonful after meals and at bedtime. Adults, two teaspoonfuls after meals and at bedtime. Maximum dose, one tablespoonful.

Respectfully,
THE MANOLA COMPANY.

P.S.--In case you dispense your own remedies we can supply you with Manola in 20-oz. bottles at $8.00 per dozen, or in bulk at $4.00 per gallon, 5 gallons, $18.75; transportation prepaid.

The Manola Company,

MANOLA
TRADE MARK
A POWERFUL RECONSTRUCTIVE
ALTERATIVE-TONIC
BLOOD MAKER-TISSUE BUILDER.

St. Louis,

Dear Doctor:--

Have you ever realized upon what thoroughly scientific principles the formula of Manola is based?

In a nutshell, Manola is founded upon the "cell theory" of Virchow, as developed and elaborated by Moleschott and Schuessler, and presents to the medical profession a palatable, powerful reconstructive, blood maker and tissue builder, compounded in accordance with the most modern scientific thought, and ethical in every way.

The little booklet enclosed will tell you more of Manola. We trust you will find time to read it, and also that you will permit us to send you samples of Manola, if you have not already tested it. Thousands of other physicians are prescribing Manola successfully, and we feel sure that a closer acquaintance with its merits will number you among them.

In anemia, malnutrition, nervous exhaustion, senility, convalescence and loss of weight and strength from any cause, you can depend upon Manola.

Respectfully,

THE MANOLA COMPANY.

August
1913